

The West Dayton Food Access Collective Impact Project

2017

July-December

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33 West 1st Street, Suite 100
Dayton, OH 45402



West Dayton Food Access Collective Impact Project

5 Fundamentals of Collective Impact

1. Common Agenda
2. Shared Measurement
3. Mutually Reinforcing Activities
4. Continuous Communication
5. Backbone Support

West Dayton Food Access Collective Impact Project

The Partners

- Homefull
- Miami Valley Organizing Collaborative (MVOC)
- Hall Hunger Initiative
- Greater Dayton Union Co-Op Initiative (GDUCCI)
- Central State University-Dayton
- Ohio State University-MC Ext.
- CityWide Development Corporation
- Advocates for Basic Legal Equality (ABLE)
- Mt. Olive Baptist Church
- Edgemont Solar Garden
- Dakota Center
- Wesley Community Center
- Corinthian Baptist Church
- Public Health-Dayton & Montgomery County

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Who this Project Helps

1. Residents of West Dayton food desert neighborhoods will be served as consumers of nutritious and affordable fresh food
2. West Dayton organizations will be served as local food producers, market operators, and distributors
3. Un/under-employed West Dayton residents will be served as job training participants and labor work crews



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The Goals

- **5** West Dayton community and school-based gardens revitalized or built (4)
- **15** participants trained and provided direct labor to gardens and markets (24)
- **100** customers served at West Dayton food events and pop-up markets (105)
- **386** Gem City Market grocery co-op shares sold to W. Dayton residents (*291)
- **555** SNAP-EBT customers served at The Market at Wright Stop Plaza and 2nd St. Market (353)
- **15,000** pounds of food produced, distributed, or sold (7,174)



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The Goals

- **50** youth attending out-of-school meal programs
- **90** participants attending nutrition and cooking education in church and community center food kitchens
- **100** W. Dayton residents participate in Leadership Development & Training
- **381** participate at W. Dayton education and awareness events (ex: Urban Food & Health Fair)



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West Dayton Food Access Collective Impact Project **Accomplishments With Community Gardens**

Dakota Center



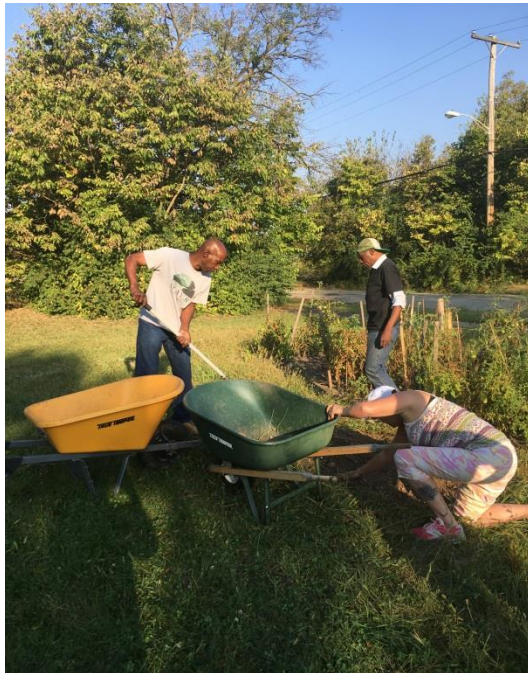
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West Dayton Food Access Collective Impact Project **Accomplishments With Community Gardens**

Mt. Olive Baptist
Church



Wesley Center



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West Dayton Food Access Collective Impact Project **Accomplishments With Community Gardens**

Edgemont Solar Garden



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Event Accomplishments

Events

- Goodwill Pop-up Market (July)
- Urban Food & Health Fair (Aug)
- United Way Kick-Off (Sept)
- Desoto Bass Nutrition Class (Oct)
- Food Summit (Nov)
- Nutrition Class at Overcomers Church (Dec)



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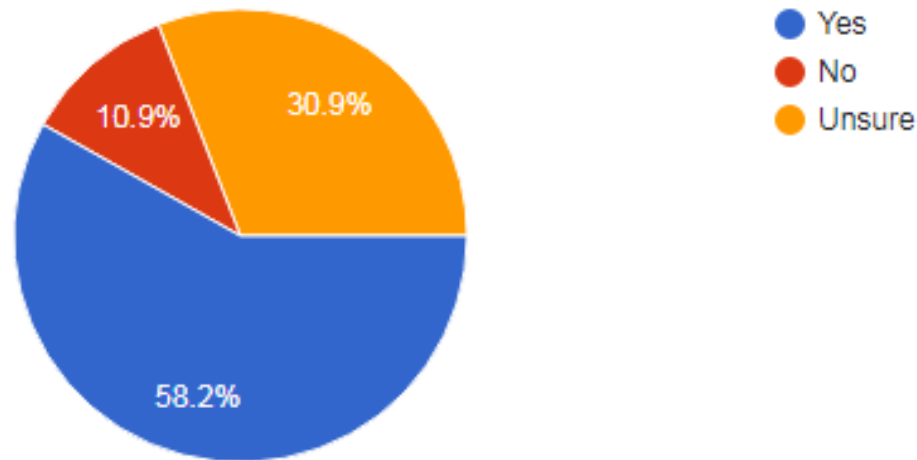


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Market at Wright Stop Plaza Customer Survey

Have you increased your fresh, nutritious food intake as a result of them being more available at this store?

55 responses



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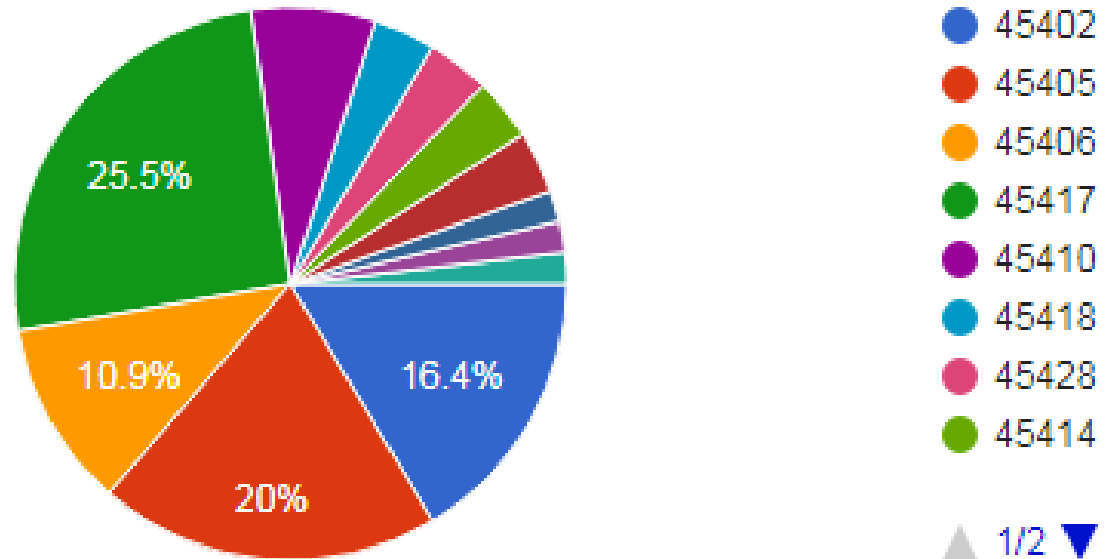


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Market at Wright Stop Plaza Customer Survey

What zip code do you live in?

55 responses



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Future Events & Activities

- Nutrition Class
2/3/18 @ Believers Church 3010 McCall St, 45417
- Ziks Pharmacy
- Juneteenth w/ Wesley CC
6/15/18 @ McIntosh Park 8a-5p



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- Continue Community Garden Training
 - Cold weather growing
 - Spring planting



West Dayton Food Access Collective Impact Project Topics for Discussion/Suggestions for Improvement

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Thank You! Q & A



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